

RESUME.



AYMANE. EL OIRDIWI

SENIOR GRAPHIC DESIGNER

- 📧 AYMANELOIRDIWI
- ✉ ELOIRDIWI@GMAIL.COM
- ☎ +212 653 859 372
- 📍 CASABLANCA, MOROCCO

ABOUT ME

Hardworking and talented designer who goes above and beyond to support the team and serve customers. With over 5 years of experience in the field. Trained to deliver top notch creative design capabilities. Motivated to continue to appreciate professional design. And grow as a professional graphic designer.

SKILLS

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE AFTER EFFECTS

FIGMA (UI/UX)

HTML | CSS

EXPERTISE

- Creativity
- Branding
- Design for print
- Social media management (Facebook, Instagram, Tiktok...)
- UX / UI design
- Communication
- Time management
- Adaptation
- Problem solving
- Interest in the digital world

LANGUAGES

ARABIC

ENGLISH

FRENCH

EXPERIENCE

GRAPHIC DESIGNER

l'AGENCE CACTUS | 2024-2024

- Collaborated on diverse projects, creating impactful graphic designs for various clients.
- Utilized a keen eye for design and aesthetics to enhance the overall user experience and engagement for clients, resulting in a positive impact on brand perception.
- Played a key role in the successful execution of high-profile projects for well-known brands, demonstrating a keen eye for detail, creativity, and adherence to brand guidelines.

GRAPHIC DESIGNER

MEDITERRANE TRADE | 2021-2023

- Conceived and created the graphical identity of 3 company brands (logos, couleurs, style).
- Usee knowledge of graphic design softwares to produce graphics and visual material for promotions.
- Produced visual content tailored to each social network and audience (200+).
- Inner and outer packaging design for corporate products and those of it's clients
- Created web templates for corporate clients.

TRAINING PERIOD

CANDY CRASH | 2021

- Creation of the graphic identity of 6 company brands.
- Product packaging design for corporate products.
- Production of visual content adapted to individual social networks and audiences.
- Design graphics and visual materials to promote products.

GRAPHIC DESIGN INTERNSHIP

FIXMA | 2019

- Use Adobe Suite to create great visual resources for social media, websites, email campaigns, videos and digital advertising campaigns to connect emotionally with customers.
- Work with UX and marketing teams to design and implement User Interface (UI) experiences.
- Experimenting with new tools and techniques to keep up with design trends.

EDUCATION

GRAPHIC DESIGN EXPERT DIPLOMA

ISTA
CA, MOROCCO
2021

I graduated in graphic design, from the Specialized Institute of Applied Technology, while also attending online courses to refine my professional skills.

BACCALAURÉAT IN SCIENCE

ATLAS HIGH SCHOOL
CA, MOROCCO
2019

It was during this year that I discovered that I wanted to develop my skills in what I like, to pursue a career in graphic design.